Readings

Typically, each university class has readings, whether they are from a textbook that students need to purchase or from an online source. Readings are key in an online class. This is where they get a lot of their content knowledge. You are the subject matter expert (or SME) and so you will know which readings are best.

When providing readings to your instructional designer to put in the course, be sure to provide a complete citation and note where the reading can be found, such as on a website or in a textbook the students need to purchase.

Pre-existing Media

Media is crucial to most courses. It is a great way to add variance to the way you present your content. There are a number of sources where you can find copyright-free media for your course.

- **Creative Commons**: [http://search.creativecommons.org/](http://search.creativecommons.org/)
- **ARTstor**: [https://www.aladin.wrlc.org/Z-WEB/Aladin?req=db&key=PROXYAUTH&lib=9&url=http://www.artstor.org](https://www.aladin.wrlc.org/Z-WEB/Aladin?req=db&key=PROXYAUTH&lib=9&url=http://www.artstor.org) (GW subscribes to this resource; contact Gelman Library for assistance)
- **YouTube**: [https://www.youtube.com/](https://www.youtube.com/)
- **TED**: [http://www.ted.com/](http://www.ted.com/)
- **PBS**: [http://www.pbs.org/](http://www.pbs.org/)
- **History Channel**: [http://www.history.com/](http://www.history.com/)
- **Hulu**: [http://www.hulu.com/](http://www.hulu.com/)
- **Flickr: GW Campus Photographs**: [https://www.flickr.com/photos/georgewashingtonuniversity/collections/72157629225779948/](https://www.flickr.com/photos/georgewashingtonuniversity/collections/72157629225779948/)
- **Khan Academy**: [https://www.khanacademy.org/](https://www.khanacademy.org/)